

The Showcase for Industrialisation in the GCC



06-07-08 February 2018

Bahrain International Exhibition and Convention Centre

Tel: (+973) 17299123 Fax: (+973) 17299155 www.gulfindustryfair.com info@hilalce.com



“Gulf Industry Fair is the major event held in Bahrain to promote the industrial development of the GCC which is critical to the economic development of the region”

HRH Prince Khalifa bin Salman Al Khalifa
Prime Minister
Kingdom of Bahrain



Bahrain enjoys a unique strategic location with excellent links to its Gulf neighbours providing unrivalled connectivity for companies doing business in the region. The Kingdom's open business environment continues to attract industrial investors.

Eco-Industrial Development

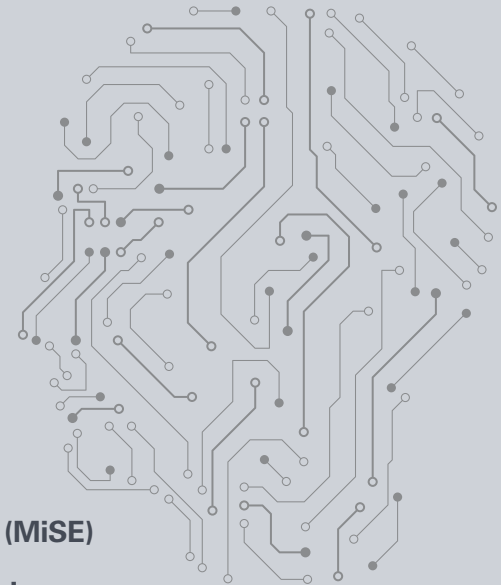
Gulf Industry Fair, the showcase for industrialisation in the GCC, highlights the need for Eco-Industrial Development (EID) considerations in supply, consultancy and planning for growth.

Eco-Industrial Development (EID) at Gulf Industry Fair will make the connections between industry, natural systems, energy, material and local communities as key factors in delivering industrial production.



iTECH for Industry is strategically placed with the Gulf Industry Fair to provide targeted lead generation for the IT sector directly to industrial businesses requiring:

- **Hardware**
- **Data Security, Disaster Recovery and Privacy**
- **Advanced Imaging and Sensing Technologies**
- **Biometric Controls and Access Systems**
- **Robotic, Automation or Virtualisation Systems**
- **Asset Management and Protection Software**
- **Cloud Computing**
- **Business Software**
- **Supply Chain Optimisation**
- **Modelling in Software Engineering (MiSE)**
- **Instances, V-cores & Ephemeral Volumes**
- **Artificial Intelligence and Business Software**

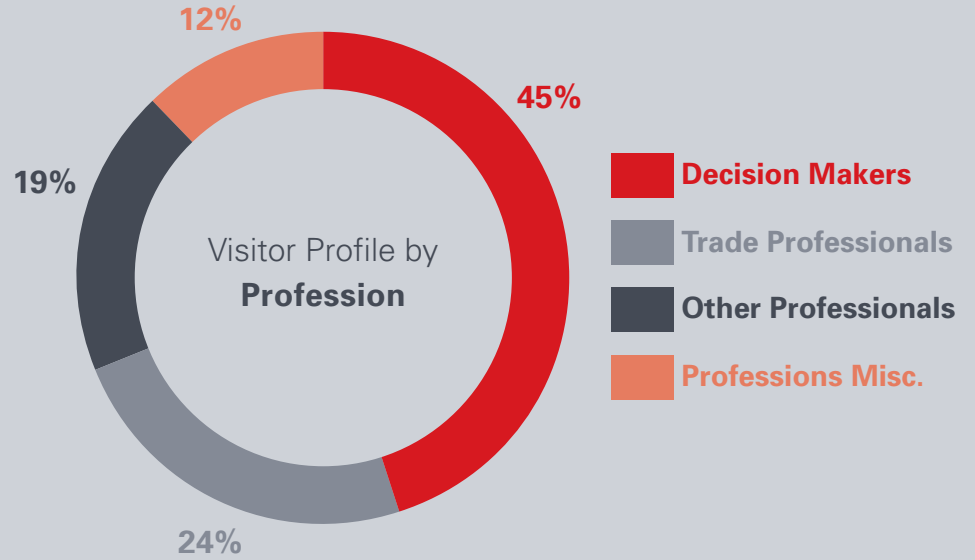


Visitor Statistics

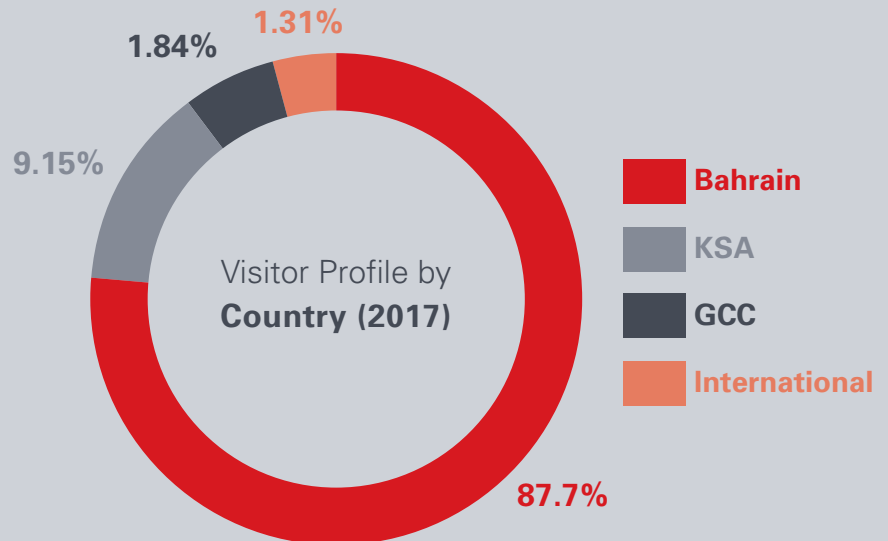
2017 Overall Size	1,986 sqm
Visitors per sqm	1.61
Total Visitors (unique registrations)	3,202



- Energy & Environment Protection
- Industrial Metals (Steel and Alloys)
- Industrial Process, Manufacturing & Contracting
- Maritime Industries
- Logistics & Industrial Facilities
- Aluminium
- Training for Industry
- Industrial Safety & Security



- Decision Makers
- Trade Professionals
- Other Professionals
- Professions Misc.



- Bahrain
- KSA
- GCC
- International

Stand Options

Space Only

BD160 (US\$424) per m2*

Bare floor space with power supply 15amp 3-phase/30 amp single phase is supplied. Additional power requirements will be charged separately. Stand designs must be submitted to the organisers for approval prior to the exhibition.

Space with Shell Scheme (Option A Standard)

BD170 (US\$452) per m2*

This option includes white wall panels, carpet tiles, round or square table, fascia board, meeting chairs, fluorescent tubes, system counter, one 13 amp single-phase power point and wastepaper basket.

Graphically Enhance your Shell Scheme

BD35 (US\$93) per m2*

Enhanced Shell Scheme Option A with additional graphic design as per your requirements. All the printing of wall panels, fascia including logo is included.

Open Air Zone

BD116 (US\$308) per m2*

Specially zoned outside space designated for product demonstrations, large machinery, vehicles & equipment. Power supply requirements will be charged separately.



*prices are VAT inclusive

Key Industrial Verticals

Aluminium

Aluminium Production and Downstream Products (alloys, coated coils, bars, billets, foil, cables, ceiling and wall panels, extrusions, grills)



الألمنيوم

إنتاج الألمنيوم والصناعات التحويلية ومنتجاته (السبائك، اللفائف المغلفة، العوارض، الكريات، الكابلات، ألواح الأسقف والجدران، مقاطع الألمنيوم المسحوب، الشبكات).

Industrial Processes, Manufacturing & Contracting

Tooling, Manufacturing Equipment, Robotic Systems, Metal Cutting Tools, Specialised Coatings, Sheet Metal Tools, Industrial Contracting, Goods & Services, Consumables & Accessories



العمليات الصناعية والتصنيع والمقاولات

أدوات التشكيل، معدات التصنيع، أنظمة الروبوت، أدوات قطع المعادن، الدهانات المتخصصة، أدوات ماكينات الصفائح المعدنية، المقاولات الصناعية، السلع والخدمات، الإكسسوارات والمستلزمات ذات الصلة.

Industrial Metals (Steel & Alloys)

Metal Surface Engineering, Metal Production (steel, iron, glass, fiberglass) & Alloys, Metal Working (lathes, gear cutting, grinding, welding), Galvanising



المعادن الصناعية (الحديد والسبائك)

هندسة الأسطح المعدنية، إنتاج المعادن (الصلب، الحديد، الزجاج، الفايبرجلاس) والسبائك، الأشغال المعدنية (المخارط والقطع والأدوات الدقيقة والتشكيل والجلخ واللحام)، الجلفنة.

Training for Industry

Vocational (job skills), eLearning Programmes, Industrial Skills and Management Consultancy, ISO Programmes and Accreditation, Training Equipment



التدريب الصناعي

التدريب المهني (المهارات الوظيفية)، برامج التعلم الإلكتروني، المهارات الصناعية والاستشارات الإدارية، برامج التأهيل للحصول على اعتماد الآيزو، معدات التدريب.

أهم القطاعات الصناعية

Energy and Environmental Protection

Upstream and Downstream Oil & Gas Petrochemicals, Transmission & Distribution, Power Generation, Renewable Energy, Environmental Engineering



الطاقة وحماية البيئة

صناعات الاستكشاف والتكرير في قطاع النفط والغاز والبتروكيماويات، النقل والتوزيع، توليد الطاقة، الطاقة المتجددة، الهندسة البيئية.

Maritime Industries

Ship-Repair, Fabrication and Offshore Services, Marine Vehicle Maintenance and Development, Underwater Welding



الصناعات البحرية

إصلاح السفن والتصنيع والخدمات البحرية، صيانة وتطوير المركبات البحرية، خدمات اللحام تحت البحار.

Logistics and Industrial Facilities

Industrial Zones, Business Parks and Free Trade Zones, Industrial Facilities Equipment and Services, Access Equipment, Logistics Management



الخدمات اللوجستية والمرافق الصناعية

المناطق الصناعية، مجمعات الأعمال ومناطق التجارة الحرة، معدات وخدمات المرافق الصناعية، معدات الوصول، إدارة الخدمات اللوجستية.

Industrial Safety and Security

Fire Protection and Prevention, Industrial Safety and Security, Safety at the Workplace, Biometric Controls, Access Systems



الأمن والسلامة في القطاع الصناعي

أنظمة الحماية ومنع الحريق، الأمن والسلامة في القطاع الصناعي، السلامة في بيئة العمل، الضوابط البيومترية، أنظمة الوصول.

Exhibitor Benefits

Exhibiting at Gulf Industry Fair gives you more than just the value of exhibiting:

TOOLS TO PROMOTE YOUR COMPANY AT THE GULF INDUSTRY FAIR



- eProfiles – Each exhibitor receives an eProfile designed by HCE to promote their company. This is a unique exhibition service innovated by HCE.
- Invitation Cards – As an Exhibitor you will receive a minimum of 100 printed invitation cards for the event.
- Seminar/workshop/product launch opportunities available at no extra charge during the Gulf Industry Fair.



MEDIA PROMOTION OF YOUR COMPANY

- Event previews in Gulf Industry magazine (print and online editions). Each monthly issue is read by 60,000+ professionals.
- Possible article on your company & products in the dedicated eNewsletter sent to over 30,000 key decision makers.
- Opportunity to promote your company through editorial coverage in the event-dedicated Gulf Industry Fair daily newspapers.

- Through www.gulfindustryfair.com – the event's website.
- Through dedicated social media channels.
- Dedicated press releases on the exhibition and your company (subject to newsworthy storyline) distributed to regional media.
- Editorial coverage in Bahrain's national Arabic language newspaper Akbar Al Khaleej (during the exhibition).
- Editorial coverage in Bahrain's national English language newspaper Gulf Daily News (during the exhibition).

DEDICATED EVENT VISITOR PROMOTION CAMPAIGN



- Outdoor promotional adverts on lampposts in Bahrain and Saudi Arabia (Eastern Province).
- Newspaper adverts in Bahrain, Saudi Arabia and UAE.
- 30,000 promotional leaflets delivered in industrial areas of Bahrain and Saudi Arabia.
- Online promotional banner adverts on dedicated industry and media websites.
- Email campaigns to database of 50,000 potential visitors of key industry decision makers.
- Targeted SMS Campaign to visitors to attend the event and key mini-events at the Gulf Industry Fair, such as product launches/seminars.
- Targeted Social Media Campaign for specialised product marketing or key mini-events to attract visitors.
- VIP invitation packs delivered to over 2,000 VIP guests.